

**FACT SHEET – CTI , The Coaches Training Institute**

* Headquartered in the San Francisco Bay Area, CTI is the world’s oldest and largest in-person coach training school in the world and a global leader in experiential leadership development. CTI is passionate about changing business and transforming lives.
* **products and services -** The Co-Active® Model is the foundation of all our offerings:
  + Co-Active Coach Training
    - Core Curriculum – five courses;
    - Certification;
    - Co-Active Sales and Marketing, a business development course for coaches;
  + Co-Active Leadership Development
    - Co-Active Leadership Program – an 10-month experiential leadership course;
    - Creating from Self – a one-retreat leadership program;
    - Leadership Advantage – a 10-session program for emerging leaders and high potentials
  + Customized training within organizations for executives, managers and others in coaching and leadership skills as well as Co-Active culture change;
* **HISTORY:** CTI was founded in 1992 by three of the earliest recognized luminaries in the field of professional coaching – Laura Whitworth, and Karen and Henry Kimsey-House -- whose earlier collaboration with Thomas Leonard gave rise to coaching as an industry. CTI was the very first organization accredited by the International Coach Federation (ICF), the first and largest professional association of coaches worldwide.
* CTI’s founders, Karen and Henry Kimsey-House, along with Phil Sandahl, are co-authors of the ground-breaking industry bestseller, *Co-Active Coaching: Changing Business, Transforming Lives*, now in its third edition.
* CTI has trained 35,000+ students in 24 countries. We currently hold courses in 19 countries.
* **FACULTY:** CTI has 140 faculty world-wide. Our senior faculty members have worked with top multi-national corporations, innovative non-profits and 25+ of the Fortune 100 companies. CTI has the most rigorously screened, highly trained faculty of any coaching school worldwide. Each faculty member spends approximately three years in training to complete Co-Active Coach Training, earn their Certified Professional Co-Active Coach (CPCC), graduate from the Co-Active Leadership Program, get certified by the International Coach Federation, maintain a practice of at least 10 coaching clients, pass an audition and receive course-specific training.
* Number of employees worldwide: 30
* **NORTH AMERICAN COACH TRAINING LOCALES:** San Francisco; Boston; Minneapolis; Vancouver; Los Angeles; Atlanta; Toronto; New York; Calgary; Chicago; Washington, DC; Hawaii; Miami and Austin.
* **INTERNATIONAL COACH TRAINING LOCALES:** The Netherlands, [Brazil](http://www.augere.es/), [China](http://www.co-activity.cn/), [Denmark](http://www.ctinorway.no/), [France](http://www.leplayground.com/), [Germany](http://www.schoutengermany.de/), [Israel](http://www.cti-israel.com/), [Japan](http://www.thecoaches.co.jp/), [Mexico](http://www.augere.es/), [Norway](http://www.ctinorway.no/), [South Korea](http://www.koreacti.com/), [Spain](http://www.augere.es/), [Sweden](http://www.ctinorway.no/), Turkey, [United Kingdom](http://www.coaching-courses.com/) and [United Arab Emirates](http://www.thecoachesdubai.com/).
* **LEADERSHIP TRAINING LOCALES:** Northern California, North Carolina and Spain.
* **CORPORATE CLIENTS:** We have trained executives or employees of 25 of the Fortune 100 companies. A partial client list includes: Cargill, MTV, IBM, Northrop Grumman, Marriott, W.L. Gore & Associates, The Boeing Company, U.S. Federal Reserve, Cisco, Microsoft, Disney, Google, KPMG, Yale University School of Management, Accenture, AT&T, The Transportation Safety Administration (TSA), Genentech, Prudential, ING, Heineken, Wells Fargo, RBC Financial, Capgemini, Pfizer, Toyota, FedEx, Verizon and GSK Consumer Health Care and Marin Community Foundation.
* **COMPANY CONTACT INFO:**

CTI Corporate Headquarters

4000 Civic Center Drive

Suite 500

San Rafael, CA 94903

Phone: 415-451-6000

Toll Free: 1-800-691-6008

Fax: 415-472-1204

Email: admissions@thecoaches.com

www.thecoaches.com

**MEDIA CONTACT:**

Amy Logan

CTI Director of PR

[amylogan@thecoaches.com](mailto:amylogan@thecoaches.com)

office (415) 419-5557

cell (949) 637-9620